

Privacy Policy

Effective Date: 11/04/2025 **Waypoint Strategies** is committed to protecting your privacy. This policy explains how we collect, use, and safeguard your information.

1. Information We Collect

Personal Data: When you contact us, subscribe to updates, or engage with our services, we may collect your name, email address, and other relevant details.

Cookies & Analytics: We use cookies to enhance user experience and collect anonymous website traffic data through analytics tools.

2. How We Use Your Information

To respond to inquiries and provide services.

To improve website functionality and user experience.

To comply with legal requirements.

3. Data Protection & Sharing

We do not sell or share your personal information with third parties except where required by law.

Your data is stored securely and protected from unauthorized access.

4. Your Rights

You have the right to access, modify, or request deletion of your personal data. For any privacy-related concerns, contact us at jon@waypointstrategies.co.uk.